







CMD, Vasavi Group

July was a month of remarkable opportunities & growth. We achieved significant milestones, expanded our projects & embraced new challenges with unwavering determination. As we continue to build and innovate, I am confident that our collective efforts will propel us to even greater heights in the coming months. Let's keep this momentum going & continue to strive for excellence in all our endeavours. We will not only creating a future that reflects our commitment to success and innovation. Thank you for your continued support and dedication.

MARKET SCOOP

Hyderabad Real Estate: Stable Market Attracts NRIs Despite High Costs

Hyderabad's residential real estate market remains the second most expensive in India after Mumbai, with an EMI-to-income ratio of 30 percent, according to the Affordability Index by Knight Frank India. Despite this high cost, affordability has stayed constant since 2022, indicating a stable market. With the Reserve Bank of India's healthy 7.2% GDP growth estimate for FY 2025 and a stable interest rate scenario, income and affordability levels are expected to continue supporting home buyer demand in 2024. Hyderabad's real estate market has also emerged as a top choice for NRIs, especially those residing in the US, Canada, the Gulf, and Europe. Despite better returns



Source: https://www.siasat.com/hyderabad-real-estate-market -continues-to-be-second-most-expensive-in-india-3074994/

from stocks and mutual funds, NRIs prefer investing in housing units in top cities like Hyderabad, Bengaluru, and Delhi-NCR. This preference underscores Hyderabad's appeal due to its stable market conditions and potential for long-term financial commitments toward asset creation.

IN THE BUZZ - FLASH BACK





^{ఆనంద నిలయం లాంచ్}లో **దీజే టిలు హల్చల్**

వాసవి గ్రూప్ అనంద నిలయం ప్రాజెక్టును అదివారం నాడు ఎలిబీనగర్లో అట్టహానంగా ఆరంభించింది. ఈ కార్యక్రమంలో పాల్గొన్న డీజీ టిల్లు ఫీమ్ సిడ్డు జొన్మలగడ్డ ప్రధాన ఆకర్షణగా నిలిచి కార్యక్రమాన్ని ఉర్రుతలూగించాడు. సినీతారలు శ్రీలల, అనువమా పరమేశ్వరన్లు ఆరంభోత్సవానికే కొత్త అందాన్ని తెచ్చారు. ఈ సందర్భంగా సంస్థ సీఎండీ ఎర్రం విజయ్ కుమార్ రెజ్ న్యూస్తో మాట్లాడుతూ.. తమ బృందమంతా రాత్రింబవళ్లు కష్టపడి ప్రారంభోత్సవ కార్యక్రమాన్ని విజయపంతం చేశారని ఆనందం వ్యక్తం చేశారు. కస్టమర్లు తమపై పెట్టుకున్న నమ్మకాన్ని నిలబెట్టుకుంటామని తెలిపారు. వాసవి ఆనందం ప్రాజెక్టును సుమారు మూడున్మరేళ్లలోపు పూర్తి చేసి.. కొనుగోలుదారులకు అందటేస్తామన్నారు.





సందడి చేస్తున్న హీరోయిన్లు శ్రీలీల, అనుపమ పరమేశ్వరన్

ఎల్ఫీనగర్లో తారల సందడి

సిగీ తారలు సిట్టుకొన్నలగడ్డ. శ్రీలీల, అనువమపరమేశ్వరన్ ఆదివారం ఎక్బినగర్లో సండక్ చేశారు. తమను చాసేందుకు తరలివచ్చిన ఆదివానులకు ఆదివాదం చేస్తూ అకట్టుకున్నారు. ఇక్కడి మెట్రోగ్డేషన్ సమీపంలో నూతనంగా నిర్మించనున్న వానని ఆనంద నిలయం గేటెడ్ కమ్యూనిటీ భవన సముచాయ ప్రాజెక్ట్ లోగో, ట్రోచర్ను వారు అవిష్కరించారు. వాసవి ఎండీ, పైర్మేస్ ఎర్రం విజయికుమార్, మాజీ మేయర్ టౌంతు రామ్మా హన్, ఎమ్మెళ్ళీ దయానందగుప్పా, టూరిఅం డెవలసమెంట్ ఇళ్ళారేషన్ పైర్మన్ తప్పల శ్రీనివాస్సుప్పా, సువిలిచంద్ర తదితరులు పాల్గొన్నారు. –న్యూస్ట్ టారీ, ఎల్ఫీనగర్







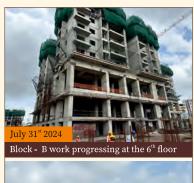


VASAVI ANANDA NILAYAM ABODE OF HAPPY LIVING

② L.B. NAGAR

Project Status

Vasavi Anandanilayam, featuring 11 high-rise towers, is advancing smoothly. Currently, construction is underway on 8 towers, with 3 more set to commence soon. Towers A, B, & H are at the 7th, 6th, & 4th floors respectively. Towers D & H are nearing completion of the 1st floor, while Towers C, G, & I are progressing at the Basement-1 level.





Customer Review





Just booked an apartment here and it was an absolute breeze. Suhasini garu from Sales helped us through out the journey. She was super patient and answered all our queries. We pondered on quite a few decisions & kept going back and forth-but she patiently explained everything and also clarified all our doubts. In fact, we took more than three trips to confirm the final layout and building. Our experience here was tremendous and the staff.

COVER STORY

Vasavi Ananda Nilayam offers an unmatched lifestyle with its exclusive gated community



The Vasavi L.B. Nagar Metro Station offers unmatched comfort and convenience, with a private skywalk to the Metro. Nestled within 29.37 Acres, it boasts 11 Towers, each rising to 33 Floors, encompassing 3,576 Units. With 72% Open space, it is surrounded by lush greenery.

Amenities: The swimming pool to the serene gardens and the well-equipped clubhouse. With outdoor tennis courts, cycling tracks, swimming pools, and multipurpose halls, every aspect elevates the living standards of its residents, ensuring a secure & well-cared-for living experience. The Vasavi Group is adding a dog park at Ananda Nilayam. Along with that we provide food truck zone for residents for a diverse culinary experience.

Neighbourhood: Prime locality for numerous educational institutions, hospitals, banks, and shopping centers. This well-connected neighborhood offers easy access to major city landmarks and is conveniently close to



Hyderabad International Airport. Vasavi Ananda Nilayam perfectly blends modern living and convenience with excellent public transport and road connectivity.

Clubhouse: From the elegant interiors to the state-of-the-art amenities, every element is designed to enchant and delight, offering unparalleled luxury and comfort. It's the ideal spot for a date, hosting events, hanging out with friends, working out.





CSR ACTIVITIES

Free Health Camp at Vasavi Sarovar



We collaborated with Vijaya Diagnostics to host a complimentary health camp for our employees at Vasavi Sarovar. This initiative provided essential health services and screenings, promoting wellness and fostering a healthier workplace. Thank you to everyone who participated in taking a step towards better health and overall well-being!

We are grateful to Vijaya Diagnostics for their support & expertise, ensuring the success of this event. Together, we are committed to continuing such initiatives that prioritize the health and happiness of our team. Here's to many more steps towards a healthier future!

PROPERTY SHOW HIGHLIGHTS

Vasavi Group at the Rajdhani Property Expo – Karimnagar

We are delighted that the Vasavi Group enthusiastically participated in the prestigious Rajdhani Property Expo in Karimnagar. This exquisite

event provided an exceptional platform for us to engage with aspiring homeowners and unveil our cutting-edge projects. Throughout the expo, we interacted with numerous potential buyers, discussing

their dreams and how our

DOX VI



innovative developments could turn those dreams into reality. Our team showcased a range of projects, highlighting the unique features and amenities that set Vasavi Group apart in the real estate industry. We also provided insights into our future endeavors, emphasizing our commitment to quality, sustainability, and customer satisfaction. We extend our heartfelt gratitude to everyone who visited our stall, showed interestin our offerings.

Vasthu Veda

Living Space with Bold Colors

Consider investing in cushion covers, rugs, and drapes in vibrant and dynamic color schemes. Pink, turquoise, and gold hues enhance the living room's energy and aesthetics. Additionally, ensure that the placement of these items complements the room's layout, with cushions arranged to promote comfort and balance. Regularly maintain these elements to keep the room's vibrant energy and alignment with Vastu principles.



Interior Design Tips



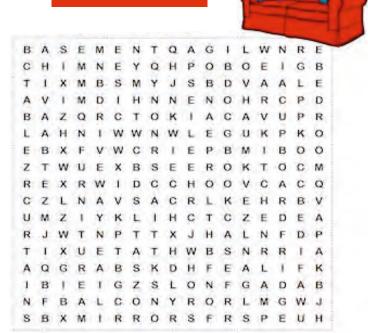
Incorporate Lighting

Lighting is crucial in interior design because it not only illuminates a room but can also dramatically alter the space's appearance, for better or worse. Use a mix of lighting sources overhead, task, and accent lighting to create a warm and inviting atmosphere. Layering different types of lighting adds depth and enhances the overall mood of your space influencing how you perceive and enjoy your surroundings. In interior design, lighting is key to creating a space that feels both functional and inviting.

Interactive Session Series

How many common household items can you find here? There are 24 words. Let us see how many you could find?

Hidden words



Send us a photo of your completed answer to info@thevasavigroup.com and get a chance to win an exciting surprise! Send it Now!!!!!





EVENT

THROWBACK TO VASAVI ANANDA NILAYAM LAUNCH

unique concept and prestigious gated community, is the tallest residential skyscraper in East Hyderabad. Launched by the esteemed Vasavi Group directors, the event was graced by Tollywood actors Siddu Jonnalagadda, Anupama Parameswaran, and Sreeleela. Their presence added a touch of glamour to this significant milestone in the real estate industry.







Vijay Kumar Yerram, CMD of Vasavi Group, expressed his enthusiasm: "We are extremely delighted by the launch of Ananda Nilayam, one of our most prestigious gated community projects, and the largest in South India." This largest highrise gated community project in South India, will be ready within the next 3 and a half years. Given its scale and features, there is already a significant demand for ownership in this landmark development.

The Vasavi Group has designed this skyscraper project with a conceptoriented approach, integrating extensive greenery throughout. A unique landscaping concept enhances the aesthetic appeal, and the impressive project entrance, complete with a special fountain, creates a welcoming atmosphere for relaxation & socializing in the evenings. The meticulously designed avenue roads and project entrance reflect the developers uncompromising attention to detail. Conveniently located right in front of the LB Nagar metro station, the project offers unparalleled accessibility. Two expansive public





clubhouses, spanning 1,31,385 sq.ft. will feature recreational facilities, gaming arenas, mini theatres, salons, yoga, aerobic rooms, and meeting rooms. With a meadow comprising 72% open area, the residential community will be surrounded by planned flora, providing a serene living environment. Our Project is located near D-Mart, educational institutions, hospitals, & hotels.



THINK HYDERABAD. THINK VASAVI GROUP.







METROPOLIS



















