



● **Sri Yerram Vijay Kumar**
CMD, Vasavi Group

March witnessed an array of remarkable achievements and significant milestones at Vasavi Group, shaping the skyline of Hyderabad and exceeding expectations. From the auspicious Bhoomi Pooja ceremony of Vasavi Avasa to the spectacular Grand V Launch event of Vasavi Avasa and Bhuvi by Vasavi Buildox in Kompally, each endeavor showcased our unwavering dedication to excellence. Furthermore, the official announcement of Victory Venkatesh as Brand Ambassador for Vasavi Group, along with the unveiling of our Corporate Ad film, added a new dimension to our journey.

MARKET SCOOP

Key Trends and Developments in Hyderabad Real Estate Market

In March 2024, the Hyderabad real estate market witnessed significant developments and trends. With the Indian economy showing robust growth and stable government policies, buyer confidence in the real estate sector remained high despite rising property prices. There was a notable shift towards homeownership, driven by aspirations for security and stability. Affordable home loan interest rates further fueled demand, facilitating increased investment in the housing market.

Interestingly, urban buyers were increasingly opting for more expensive properties, indicating a preference for larger living spaces and gated communities. However, affordability challenges emerged for buyers in the lower price brackets, pushing them

towards more budget-friendly options in distant locations with fewer amenities. Overall, while some segments of the market experienced growth and positive momentum, others faced challenges due to rising prices.



Source: www.businessinsider.in/business/news
19th March 2024

IN THE BUZZ

DECCAN Chronicle

HYDERABAD | 09 MARCH 2024

Tollywood Actor Venkatesh Launches Vasavi Group's Projects



Hyderabad : Tollywood actor Venkatesh on Friday launched Vasavi Group's corporate ad film as well as two projects of the company, Vasavi Buildox Bhuvu and Vasavi Avasa. The Vasavi Group management on Friday announced that Venkatesh would be their brand ambassador.

According to a statement, Vasavi Buildox Bhuvu in Kompally is spread across 10.65 acres and offers 2, 2.5, and 3 BHK apartments housed within eight towers, each spanning 17 floors. The open space would amount to 65 per cent, it said. Buildox Bhuvu at Maisammagudem, Bahadurpalle. Vasavi Avasa in Kaziguda, Kompally, would offer 59 residences, ranging from 4,339 to 4,503 square feet. Apart from modern facilities, it would have net cricket, badminton, yoga spaces, and a well-equipped indoor gym.

Speaking on the occasion, Yerram Vijay Kumar, Chairman and Managing Director (CMD), Vasavi Group, said the company was one of the most trusted and valuable real estate names with over eight million square feet developed and delivered to customers.

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HYDERABAD | 08 MARCH 2024

వాసవి గ్రూప్ సంస్థ బ్రాండ్ అంబాసిడర్ గా సినీ హీరో వెంకటేశ్



పోస్టర్లను ఆవిష్కరించిన సినీ నటుడు వెంకటేశ్, చిత్రంలో విజయ్ కుమార్

రాయదుర్గం: వాసవి గ్రూపు సంస్థ సినీ నటుడు వెంకటేశ్ తమ బ్రాండ్ అంబాసిడర్ ప్రకటించింది. కొంపల్లిలో వాసవి భువి బిల్డింగ్, వాసవి అవాసా పేరుతో చేపట్టనున్న కొత్త ప్రాజెక్టులను రాయదుర్గం జేఆర్సీ కన్వెన్షన్ సెంటర్లో గురువారం వెంకటేశ్ ప్రారంభించారు. కార్పొరేట్ యాడ్ ఫిల్మ్ ను విడుదల చేశారు. వాసవి గ్రూప్ సంస్థల చైర్మన్, ఎండి యెర్రం విజయ్ కుమార్, డైరెక్టర్లు అభిషేక్ చంద్ర, సౌమ్యచంద్ర పాల్గొన్నారు.

సాక్షి

08/03/2024 | Hyderabad(Serilingampally) | Page : 11



వాసవి గ్రూప్ కొత్త ప్రాజెక్టులు ప్రారంభం ఆవిష్కరించిన సినీ హీరో విజయ్ వెంకటేశ్

రాయదుర్గం: రాయదుర్గంలోని జేఆర్సీ కన్వెన్షన్ సెంటర్లో గురువారం రాత్రి వాసవి గ్రూప్ ప్రాజెక్టులను ఆ సంస్థ బ్రాండ్ అంబాసిడర్, సినీహీరో విజయ్ వెంకటేశ్ ఆవిష్కరించారు. ఈ సందర్భంగా ఆయన మాట్లాడుతూ గృహ నిర్మాణ రంగంలో వాసవి గ్రూప్ ఎంతో ప్రాధాన్యత ఉందన్నారు. అలాగే యాడ్ ఫిల్మ్ ను కూడా ఆవిష్కరించారు. కార్యక్రమంలో వాసవి గ్రూప్ చైర్మన్ మేనేజింగ్ డైరెక్టర్ ఎర్రమ్ విజయకుమార్, ప్రతినిధి అభిషేక్, ఇతర సంస్థల ప్రతినిధులు, ఉద్యోగులు, వినియోగదారులు పాల్గొన్నారు.

VASAVI BUILDDOX Bhuvi

PREMIUM GATED COMMUNITY

KOMPALLY



Buddha Garden



GYM



Creche



THE GRAND CLUBHOUSE
2 Clubhouses 50,000 sq.ft.

Customer Review

Praveen



★★★★★

I have purchased a flat in Bhuvi project because of its location, amenities and also it is near to the main road.

COVER STORY

Discover Bhuvi by Vasavi: Premium Gated Community



Nestled within the tranquil confines of Kompally, Hyderabad, sprawls an exquisite residential haven spanning across 10.65 acres of lush landscapes. This prestigious project boasts a collection of premium 2 & 3 BHK apartments housed within 8 majestic towers, each soaring gracefully to 17 floors. With an impressive 65% of the area dedicated to expansive open spaces, residents are greeted with an abundance of natural beauty and serenity.

Embark on a journey of opulence and sophistication as you explore the upscale lifestyle offered at our prestigious enclave in Kompally. Every aspect of this exclusive community is meticulously designed to cater to your utmost comfort and enjoyment. From pristine tennis courts to a fully equipped gymnasium, tranquil meditation gardens to inviting swimming pools, and a cutting-edge squash court, indulge in unparalleled luxury amidst serene surroundings.



Grand Entrance

Experience the pinnacle of refined living where luxury seamlessly intertwines with tranquility, creating a harmonious balance that redefines modern living. Immerse yourself in the epitome of elegance and sophistication at our exclusive residential community in Kompally, where every detail is curated to elevate your lifestyle to new heights.

ELEVATE YOUR LIFE
ELEVATE YOUR HOME

VASAVI BUILDDOX
Bhuvi
PREMIUM GATED COMMUNITY
KOMPALLY

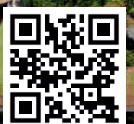
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DETAILS





Celebrating the inspiring women at workplace

On Women's Day, Mrs. Kaumudi Nagaraju from Learning Space Foundation, NGO visited Vasavi Group as the chief guest. Dedicated to championing children and women's rights, she conducted a training session on Prevention of Sexual Harassment (POSH) policies, she elucidated on the significance of the POSH act, its implementation, and provided valuable insights on how to effectively utilize its provisions to ensure a safe and conducive working environment for all.

LIFE AT VASAVI

Vasavi Group participated in the CREDAI Property Show

13th edition CREDAI Property Show held on the 8th, 9th, and 10th of March. Our stall showcased our esteemed projects and this professional engagement underscored our unwavering commitment to excellence and demonstrated our ability to effectively engage with potential home buyers. Happy to be the Title sponsors, At the CREDAI Property Show, in the presence of esteemed dignitaries of Telangana, Bhatti Vikramarka (Deputy Chief Minister), Ponguleti Srinivas Reddy (Revenue Minister) and Uttam Kumar Reddy (Irrigation Minister).

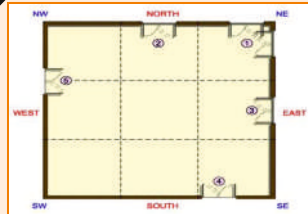


Vaastu for the Main Entrance

Doorway

Entrance: Best Positions

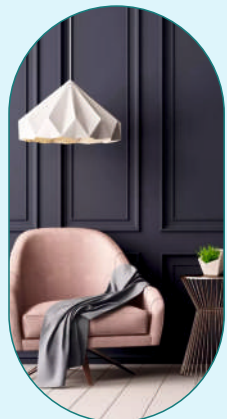
- NE / N / E / S of SE / W of NW



According to Vaastu Shastra, the main entrance to a home is not only the entry point for the family, but also for energy. The main door should face north, east or in the north-east direction. It must be constructed in a way to ensure that when you step out, you face the north, east or north-east direction. It should tower above the other doors in your house, and look the most appealing. Ensure your main door opens in a clockwise manner.

Interior Design Tips

Revitalize what you have



You've heard, 'One man's junk is another man's fortune.' Well, it doesn't have to be another man's belongings. Take the items that you have, be it old furniture, piles of wood pellets, discarded curtains, upholstery, just anything really, and repurpose it. You could build a coffee table or a bedside table using junk wood. Or you could repurpose an old side table, add some linen and cushions to it, and add it to your seating area. A little DIY goes a long way to change an old, useless item into a new piece of home decor.

Interactive Session Series

I'M A PUZZLE!

A	V	A	S	A	V	I	Y	Z	A	B
B	C	D	A	T	L	A	N	T	I	S
E	F	U	R	B	A	N	C	D	E	F
G	H	I	O	J	K	L	G	H	I	J
M	N	O	V	P	Q	R	K	L	M	N
N	I	L	A	Y	A	M	O	P	Q	R
S	T	U	R	V	W	Y	S	T	U	V

Hint :

1. We hold a legacy of 3 decades. Who are we?
2. Victory Venkatesh launched this project.
3. This project got an affordable project of the year award!
4. I'm the third word in most iconic project of the year 2023
5. I'm the Lake view Gated community at Kukatpally
6. What was the title of the Vasavi Group project situated in Narsingi?

Send us a photo of the completed puzzle with the correct answer marked, and you could be in for an exciting surprise! Email your completed puzzle to info@thevasavigroup.com

EVENT

PROUD MOMENT, VICTORY VENKATESH JOINS VASAVI GROUP AS BRAND AMBASSADOR!



Venkatesh's illustrious career and his connection with audiences across generations make him the perfect face for a brand that prides itself on building spaces that echo the aspirations.

Victory Venkatesh, an icon of Indian cinema celebrated for his magnetic charm and exceptional acting skills, has taken on the mantle of brand ambassador for Vasavi Group, infusing the brand with his unique star power in 2023. This collaboration is more than a partnership; it's a testament to shared values of integrity, excellence, and unwavering commitment to quality that Vasavi Group strives to embody.



Recently, on March 7th at the Grand V Launch event, Victory Venkatesh unveiled two projects Vasavi Bhuvi and Vasavi Avasa located at Kompally. In the fiercely competitive landscape of Hyderabad's real estate, Mr. Yerram's visionary leadership has consistently aimed for excellence and quality. His successful projects stand as a testament to his unwavering commitment and serve as an inspiration to many. Recognized for his achievements, Mr. Yerram has been honored with the Indian Achiever Award.

THINK HYDERABAD. THINK VASAVI GROUP.

 Vasavi Skyla LUXURY LIVING HITEC CITY	 Vasavi Atlantis A W O R L D W I T H I N NARSINGI	 Vasavi Crown East LUXURY HIGH RISE HOMES UPPAL	 Vasavi Anandam A HOME WITH A VIEW L.B. NAGAR	 Vasavi Urban BACHUPALLY	 Vasavi Waterfront WIPRO CIRCLE	 Vasavi Sky City CACHIBOWLI CIRCLE
 Vasavi Nandanam BENEFITTING HOME SUCHITRA CIRCLE	 Vasavi Lake City HAFAEZPET	 Vasavi Metropolis UPPAL	 Vasavi Bhuvi PREMIUM GATED COMMUNITY KOMPALLY	 Vasavi Sarovar SARAJI CIRCLE KOMPALLY	 Vasavi Avasa KOMPALLY	 Vasavi White Lotus KETHANAGUDA, HITEC CITY

