







April was a pivotal month, beginning with the celebration of the Telugu New Year, Ugadi, which set a vibrant tone for the weeks ahead. Our meet and greet with all our channel partners was a great success, providing an excellent opportunity to strengthen relationships and foster collaboration. Adding to the excitement, our Director, Sowmya Chanda, received the "Rising Entrepreneur in Real Estate" award from the Minister of Telangana. These moments serve as an inspiration for continued excellence, also making a positive impact on our community & beyond.

MARKET SCOOP

Key Trends and Developments in Hyderabad Real Estate Market

The real estate market in Hyderabad is undergoing significant changes, propelled by the demand for affordable housing driven by government initiatives and the growing middle-class population. Investors are eyeing the lucrative potential of affordable housing units, while sustainable development practices, including the construction of green buildings and LEED certification, are gaining momentum. Digital transformation is also reshaping the industry, with virtual tours, online property portals, and data analytics revolutionizing how properties are bought, sold, and managed. Staying informed about these trends is essential for industry professionals

and consumers to navigate the market effectively and capitalize on emerging opportunities in Hyderabad's dynamic real estate landscape. By embracing affordable housing schemes, sustainable practices, and digital technologies, stakeholders can navigate the market effectively and capitalize on emerging.



Source: assethub.co.in/current-trends-in-the-real-estate-market-in-hyderabad/

IN THE BUZZ



YA CHANDA: PIONEERING LEADERSHIP IN REAL ESTATE

Sowmya Chanda, is a dynamic force driving innovation and growth in the real estate sector. Her journey is characterised by a commitment to success and passion for transformative leadership, as the eldest daughter of Verram Vijay Kumar, her upbringing was grounded in principles of diligence, integrity, and compassion.

Assuming the role of Director of Operations at Vassavi Group in 60 Operations at Vassavi Group in She oversees Sedes, CRM, HR and IT departments, leveraging her expertise across domains with finesse.

Notably Sowmya implemented

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Avaisation of the control of the control of the control of the control of transparency and trust. Her commitment to employee welfare footers a supportive work environment.

environment.

Deeply involved in philanthropic initiatives, Sowmya leads Vasavi Foundation in empowering marginalised groups, promoting education and sustainable development.





THE SOUTH INDIA TIMES

April 10, 2024









② HITEC CITY

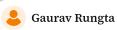
Project Status

With construction in full swing, we are proud to announce that the 11th floor is currently underway, with plans to hand over the interiors by December 2025. Our commitment to timely delivery ensures that your dream home becomes a reality right on schedule.





Customer Review

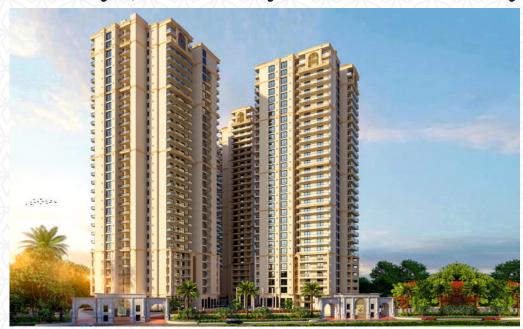






COVER STORY

Vasavi Skyla, Your Gateway to Neo-Classical Luxury



Embrace Neo-Classical Elegance: Inspired by the timeless allure of Neo-Classical architecture, Vasavi Skyla embodies sophistication and grace in every aspect. From Italian marble flooring to exquisite wall punning, each detail is thoughtfully curated to reflect the epitome of luxury living.

Experience Smart Living at its Finest: At Vasavi Skyla, we believe in enhancing your lifestyle with cutting-edge technology. Our smart featured homes boast a range of amenities, including EV charging provisions in the car parking, ensuring that your home is not only luxurious but also future-ready.

Panoramic Views, Endless Horizons: Indulge your senses with breathtaking views of the city skyline, serene lake vistas, lush garden panoramas, and infinity horizons. Whether you prefer a lake view, garden view, city view,



or infinity view, Vasavi Skyla offers a plethora of options to choose from, allowing you to immerse yourself in the beauty of your surroundings. promises to redefine the way you experience living.







LIFE AT VASAVI

Celebration of Culture & Tradition in Office



Ugadi 2024 was celebrated with traditional zeal in our office Employees participated enthusiastically, donning their best traditional attire, which not only added to the festivity but also brought a sense of cultural pride and unity. The highlight of the celebration was the "Best Dressed" awards at the end of the day, recognizing those who especially embraced the spirit of the festival through their attire.

PROPERTY SHOW HIGHLIGHTS

Vasavi Group Shines at Singapore Property Show

The Vasavi Group recently took part in the IPIF & NRI ONE property show held on the 27th and 28th of April in Singapore, marking a significant milestone in our outreach efforts. Our stall at the event showcased some of our most esteemed projects, attracting a considerable number of visitors intrigued by our innovative designs and premium real estate offerings. Also demonstrated our capacity to engage effectively with the Non-Resident Indian (NRI) community.



Vasavi Group at TAL Ugadi Festival at London

Vasavi Group has always been at the forefront of supporting cultural heritage and community initiatives, reflecting its commitment to fostering a strong sense of community among Telugus worldwide. The sponsorship of TAL Ugadi 2024 is part of Vasavi Group's ongoing efforts to promote and participate in significant cultural events, enhancing the cultural fabric of our global community.



Vastu for the Living Room

Living/Drawing

Room Locations in home As per Vaastu Shastra



The living room is where most of the activity is entered. It creates a favourable first impression when guests enter for social gatherings, so ensure it is clutter-free. The living room should face east, north or north-east. Alternatively, a north-west-facing view is also favourable. Heavy furniture should be kept in the west or south-west direction. All electronics and appliances should be installed in the south-east section. If there is a mirror in the room, ensure it is placed on the north wall.

Interior Design Tips



Wall arts can add character

We all know that art adds allure to any room. All you need is a little creativity & will to brighten up your home with wall art. Think of what excites you more. A little personalization that reflects your taste and perhaps a few hobbies can be quite exciting to add spark to the blank wall. A full-size painting depicting your favourite scenery or artwork on the wall can create the perfect backdrop contributing to the atmosphere in the room.

Interactive Session Series



LOGICAL QUESTIONS

- 1 There are 15 chocolates in a basket. Supposedly you have 15 friends, who each desire a chocolate. You give each of your friends one chocolate. After a few minutes each of your friends has one chocolate each, yet there is a chocolate remaining in the basket. How?
- Susan and Lisa decided to play tennis against each other. They bet Rs.1/- on each game they played. Susan won three bets and Lisa won Rs.5/-, How many games did they play?
- 3 If a giraffe has two eyes, a monkey has two eyes, and an elephant has two eyes, how many eyes do we have?
- 4 Sonu works on the 9th floor of an under-construction building. He always takes the elevator down to ground level at the end of the day. Yet every morning he only takes the elevator to the 7th floor and walks up the stairs to the 9th floor, even when is in a hurry. Can you think of some valid reason?

Send us a photo of your completed Logical Answers to **info@thevasavigroup.com** and get a chance to win an exciting surprise! send it Now!!!!!





EVENT

Throwback to the BHUVI by VASAVI BUILDOX Launch



The entire launch was a spectacle, with a beautifully designed stage, impressive light displays & a series of captivating performances that added to the festive atmosphere. The combination of engaging activities & interactive segments provided a comprehensive overview of what Bhuvi has to offer. leaving a lasting impression on all who attended.











The launch event for Bhuvi by Vasavi Buildox at Kompally on March 7th was nothing short of grand. The presence of Victory Venkatesh, the beloved Telugu actor, brought a starstudded glamour to the occasion. As the honored guest, Venkatesh officially launched the brochure for Bhuvi, symbolizing the premium quality and high standards of the project. The event was attended by a large number of customers and enthusiasts, all eager to witness the debut of this upscale gated community. With its strategic location and promise of luxurious amenities, Bhuvi has already positioned itself as a sought-after residential destination. The event was masterfully hosted by the charismatic Suma.









METROPOLIS





