



**Sri Yerram Vijay Kumar**  
CMD, Vasavi Group

April was a pivotal month, beginning with the celebration of the Telugu New Year, Ugadi, which set a vibrant tone for the weeks ahead. Our meet and greet with all our channel partners was a great success, providing an excellent opportunity to strengthen relationships and foster collaboration. Adding to the excitement, our Director, Sowmya Chanda, received the "Rising Entrepreneur in Real Estate" award from the Minister of Telangana. These moments serve as an inspiration for continued excellence, also making a positive impact on our community & beyond.

## MARKET SCOOP

# Key Trends and Developments in Hyderabad Real Estate Market

The real estate market in Hyderabad is undergoing significant changes, propelled by the demand for affordable housing driven by government initiatives and the growing middle-class population. Investors are eyeing the lucrative potential of affordable housing units, while sustainable development practices, including the construction of green buildings and LEED certification, are gaining momentum. Digital transformation is also reshaping the industry, with virtual tours, online property portals, and data analytics revolutionizing how properties are bought, sold, and managed. Staying informed about these trends is essential for industry professionals

and consumers to navigate the market effectively and capitalize on emerging opportunities in Hyderabad's dynamic real estate landscape. By embracing affordable housing schemes, sustainable practices, and digital technologies, stakeholders can navigate the market effectively and capitalize on emerging.



Source: [assethub.co.in/current-trends-in-the-real-estate-market-in-hyderabad/](https://assethub.co.in/current-trends-in-the-real-estate-market-in-hyderabad/)  
23<sup>rd</sup> April 2024

## IN THE BUZZ



### SOWMYA CHANDA: PIONEERING LEADERSHIP IN REAL ESTATE

**S**owmya Chanda, is a dynamic force driving innovation and growth in the real estate sector. Her journey is characterised by a commitment to success and passion for transformative leadership. As the eldest daughter of Yerram Vijay Kumar, her upbringing was grounded in principles of diligence, integrity, and compassion.

Assuming the role of Director of Operations at Vasavi Group in 2015, Sowmya has steered the company towards visible growth. She oversees Sales, CRM, HR and IT departments, leveraging her expertise across domains with finesse.

Notably, Sowmya implemented a whistleblower program at Vasavi Group, ensuring a culture of transparency and trust. Her commitment to employee welfare fosters a supportive work environment.

Deeply involved in philanthropic initiatives, Sowmya leads Vasavi Foundation in empowering marginalised groups, promoting education and sustainable development.

Under Sowmya's visionary leadership, Vasavi Group has embarked on several groundbreaking projects including Skylla, CrownEast, Urban, Metropolis, Ananda Nilayam, Sarovar, Ayasa and Nandanam. Her noteworthy leadership has earned the Vasavi Group numerous accolades, including the prestigious 'Vasavi Ananda Nilayam' has received Most Iconic Project of the Year 2023 and Vasavi Group has received Most Preferred Builder of the Year 2023 at Times Business Awards, Hyderabad 2023 event conducted by OMS (A Division of Times Internet Limited), based on research by I 3RC Insights Pvt Ltd.

As a second-generation leader of Vasavi Group, Sowmya proudly carries forward her family's legacy while also charting a bold new course for the company's future. With her steadfast dedication and transformative vision, Sowmya Chanda remains a trailblazer in the realm of real estate, poised to shape the industry landscape for years to come.



Rising Entrepreneur  
in Real Estate  
Sowmya Chanda  
Vasavi Group



## THE SOUTH INDIA TIMES

*Essence of the South*

April 10, 2024

### TRANSFORMING LANDSCAPES, SHAPING TOMORROW

# VASAVI GROUP



Ultra Specious Lake View Community  
KUNTAHALLI - HYD CITY

Vasavi Group has been a beacon of excellence in the real estate industry for over three decades, marked by a string of accolades and achievements. With a diverse portfolio encompassing 17 commercial and 35 residential projects, we have consistently delivered quality and innovation, having already developed 6.8 million square feet, aiming to reach new heights with a target of 12 million square feet in total development. Our commitment to sustainability and community enrichment is at the heart of everything we do. We are not just building; we are creating vibrant, sustainable neighborhoods that enhance the lives of our residents. With our unwavering attention to detail and a drive to exceed client expectations, we guarantee customer satisfaction, setting new benchmarks for reliability and making us a top choice in real estate. Solidify visionary leadership and supported by a solid team, Vasavi Group is poised with innovation, quality, and social impact, poised to make a significant and lasting contribution to the sector as we continue to explore new frontiers and set higher standards for ourselves.

Experience tranquility and luxury at our project Vasavi Sarovar, a serene landscape nestled in the heart of Hyderabad. Spanning 21.48 acres, Vasavi Sarovar epitomizes luxury living in Hyderabad near the city with its world-class amenities. Featuring 230 units, including 65 Sky villas, and spread across three floors, this 20-acre development boasts an impressive 72% open space. These expansive clubhouse, totaling 99,660 sq. ft., offer residents a wealth of recreational and wellness amenities. With its serene lake-side location, Vasavi Sarovar promises tranquility and elegance. Offering 2, 3 & 4BHK apartments, and Sky villas, this project is designed to exceed expectations. 75% E.O. Reg. No. P20220000206.

**SKY VILLAS:**  
Elevating experience to new heights, the sky villas are nestled atop the towers, offering the best of both worlds. Each sky villa is a masterpiece, combining modern architecture with panoramic views and landscaped gardens. These sky sanctuaries provide an oasis of serenity amidst the bustling city, allowing residents to enjoy unparalleled views and a sense of escape.



**TOWERS:**  
Modern towers that redefine the skyline, offering sweeping views of the lake and surrounding landscapes. These architectural marvels house modern, upscale apartments that boast floor-to-ceiling windows, allowing residents to bask in natural light and the breathtaking vistas. State-of-the-art amenities, such as rooftop infinity pools, sky lounge, and private elevators, ensure that the tower residents experience the pinnacle of urban luxury.



**CLUBHOUSE:**  
These exclusive clubhouses, totaling 99,660 sq. ft., offer residents a wealth of recreational and wellness amenities. With its serene lake-side location, Vasavi Sarovar promises tranquility and elegance.



**NATURAL HARMONY:**  
Seamlessly integrated into the community fabric are lush landscaped gardens, swimming pools, and a serene walking area. The serene landscape of Vasavi Sarovar offers a perfect blend of nature and modern living. The lush greenery and well-maintained gardens provide a peaceful retreat for residents, while the swimming pool and walking area offer a perfect spot for relaxation and recreation. The serene landscape of Vasavi Sarovar offers a perfect blend of nature and modern living.



**AMENITIES:**  
The community amenities are second to none. Providing access to the sparkling waters of the lake, The Clubhouses are a hub of indulgence, featuring a pool for relaxation and fitness, a center for health enthusiasts. Multiple swimming pools, adorned with cascading waterfalls and lush greenery, offer an array of aquatic experiences. The championship golf course beckons golf enthusiasts to enjoy leisurely rounds amidst a scenic beauty.





VASAVI  
SKYLA  
— LUXURY LIVING —  
HITEC CITY

Project Status

With construction in full swing, we are proud to announce that the 11th floor is currently underway, with plans to hand over the interiors by December 2025. Our commitment to timely delivery ensures that your dream home becomes a reality right on schedule.



March 31<sup>st</sup> 2024  
Tower 1-13<sup>th</sup> Floor - Slab in progress



March 31<sup>st</sup> 2024  
Tower 5-1<sup>st</sup> Floor - Slab in progress

Customer Review

Gaurav Rungta



We were looking for residential options around Madhapur and came across this project in April 2022 just before its official launch. We met Sales Executive and he explained about the project. We spent significant time understanding the project and request for the best price. He was really help full, patient and went an extra mile to fulfill all our requests. We finally booked the flat in May 2022. We hope that this project is successfully completed in time and are looking forward to moving into our new house!!

COVER STORY

Vasavi Skyla, Your Gateway to Neo-Classical Luxury



**Embrace Neo-Classical Elegance :** Inspired by the timeless allure of Neo-Classical architecture, Vasavi Skyla embodies sophistication and grace in every aspect. From Italian marble flooring to exquisite wall punning, each detail is thoughtfully curated to reflect the epitome of luxury living.

**Experience Smart Living at its Finest :** At Vasavi Skyla, we believe in enhancing your lifestyle with cutting-edge technology. Our smart featured homes boast a range of amenities, including EV charging provisions in the car parking, ensuring that your home is not only luxurious but also future-ready.

**Panoramic Views, Endless Horizons :** Indulge your senses with breathtaking views of the city skyline, serene lake vistas, lush garden panoramas, and infinity horizons. Whether you prefer a lake view, garden view, city view,



or infinity view, Vasavi Skyla offers a plethora of options to choose from, allowing you to immerse yourself in the beauty of your surroundings. promises to redefine the way you experience living.





## LIFE AT VASAVI

### Celebration of Culture & Tradition in Office



Ugadi 2024 was celebrated with traditional zeal in our office. Employees participated enthusiastically, donning their best traditional attire, which not only added to the festivity but also brought a sense of cultural pride and unity. The highlight of the celebration was the "Best Dressed" awards at the end of the day, recognizing those who especially embraced the spirit of the festival through their attire.

## PROPERTY SHOW HIGHLIGHTS

### Vasavi Group Shines at Singapore Property Show

The Vasavi Group recently took part in the IPIF & NRI ONE property show held on the 27<sup>th</sup> and 28<sup>th</sup> of April in Singapore, marking a significant milestone in our outreach efforts. Our stall at the event showcased some of our most esteemed projects, attracting a considerable number of visitors intrigued by our innovative designs and premium real estate offerings. Also demonstrated our capacity to engage effectively with the Non-Resident Indian (NRI) community.



### Vasavi Group at TAL Ugadi Festival at London

Vasavi Group has always been at the forefront of supporting cultural heritage and community initiatives, reflecting its commitment to fostering a strong sense of community among Telugus worldwide. The sponsorship of TAL Ugadi 2024 is part of Vasavi Group's ongoing efforts to promote and participate in significant cultural events, enhancing the cultural fabric of our global community.



## Vastu for the Living Room

### Living/Drawing

Room Locations in home As per Vaastu Shastra



The living room is where most of the activity is entered. It creates a favourable first impression when guests enter for social gatherings, so ensure it is clutter-free. The living room should face east, north or north-east. Alternatively, a north-west-facing view is also favourable. Heavy furniture should be kept in the west or south-west direction. All electronics and appliances should be installed in the south-east section. If there is a mirror in the room, ensure it is placed on the north wall.

## Interior Design Tips



### Wall arts can add character

We all know that art adds allure to any room. All you need is a little creativity & will to brighten up your home with wall art. Think of what excites you more. A little personalization that reflects your taste and perhaps a few hobbies can be quite exciting to add spark to the blank wall. A full-size painting depicting your favourite scenery or artwork on the wall can create the perfect backdrop contributing to the atmosphere in the room.

## Interactive Session Series



## LOGICAL QUESTIONS

- 1 There are 15 chocolates in a basket. Supposedly you have 15 friends, who each desire a chocolate. You give each of your friends one chocolate. After a few minutes each of your friends has one chocolate each, yet there is a chocolate remaining in the basket. How?
- 2 Susan and Lisa decided to play tennis against each other. They bet Rs.1/- on each game they played. Susan won three bets and Lisa won Rs.5/-, How many games did they play?
- 3 If a giraffe has two eyes, a monkey has two eyes, and an elephant has two eyes, how many eyes do we have?
- 4 Sonu works on the 9th floor of an under-construction building. He always takes the elevator down to ground level at the end of the day. Yet every morning he only takes the elevator to the 7th floor and walks up the stairs to the 9th floor, even when is in a hurry. Can you think of some valid reason?

Send us a photo of your completed Logical Answers to [info@thevasavigroup.com](mailto:info@thevasavigroup.com) and get a chance to win an exciting surprise! send it Now !!!!!



EVENT

# Throwback to the BHUVI by VASAVI BUILDDEX Launch





The entire launch was a spectacle, with a beautifully designed stage, impressive light displays & a series of captivating performances that added to the festive atmosphere. The combination of engaging activities & interactive segments provided a comprehensive overview of what Bhuvi has to offer, leaving a lasting impression on all who attended.



The launch event for Bhuvi by Vasavi Builddex at Kompally on March 7th was nothing short of grand. The presence of Victory Venkatesh, the beloved Telugu actor, brought a star-studded glamour to the occasion. As the honored guest, Venkatesh officially launched the brochure for Bhuvi, symbolizing the premium quality and high standards of the project. The event was attended by a large number of customers and enthusiasts, all eager to witness the debut of this upscale gated community. With its strategic location and promise of luxurious amenities, Bhuvi has already positioned itself as a sought-after residential destination. The event was masterfully hosted by the charismatic Suma.



THINK HYDERABAD. THINK VASAVI GROUP.

 VASAVI SKYLA LUXURY LIVING HITEC CITY	 VASAVI ATLANTIS A WORLD WITHIN NARSINGI	 VASAVI CROWN EAST HOMES OF HAPPY LIVES UPPAL	 VASAVI ANANDA NILAYAM HOMES OF HAPPY LIVES L.B. NAGAR	 VASAVI URBAN BACHUPALLY	 VASAVI WATER FRONT WIPRO CIRCLE	 VASAVI SKY CITY GACHIBOWLI CIRCLE
 VASAVI NANDANAM BRINGING NATURE HOME SUCHITRA CIRCLE	 VASAVI LAKE CITY HAFEEZPET	 VASAVI METROPOLIS UPPAL	 VASAVI BUILDDEX BHUVI PREMIUM GATED COMMUNITY KOMPALLY	 VASAVI SAROVAR 3000 SQUARE LAKE VIEW COMMUNITY KONTHALA - HITEC CITY	 VASAVI AVASA LUXURY VILLA HOMES KOMPALLY	 VASAVI WHITE LOTUS LUXURY VILLA HOMES KETHESIPALLE, HITEC CITY



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+91 90191 00099 | [www.thevasavigroup.com](http://www.thevasavigroup.com)

