

## MARKET SCOOP

### Chairman of Vasavi Group Shares Insights on Hyderabad's Booming Real Estate Market in 2023



The Real Estate market in Hyderabad is seeing tremendous growth, and it looks like it's here to stay. Mr. Vijay Kumar Yerram, Chairman and Managing Director of the Vasavi Group, says "the residential real estate market had an exponential growth rate in 2022, and the trend is continuing in 2023, especially in Hyderabad."

The younger generation seems to be more interested in homeownership, with a particular focus on mid-luxury and premium properties. With the rise of

self-sufficient, connected communities that provide easy access to jobs, it's no surprise that buyer demand is increasing.

The Vasavi Group is excited to meet the demand for residential properties in Hyderabad's developing IT hub with multiple new projects." It's clear that 2023 is a great year for the real estate market in Hyderabad, and the Vasavi Group is looking forward to being a part of it!"

## LIFE AT VASAVI

We at Vasavi, have organized a heartwarming event where the employees wholeheartedly participated in a blood donation camp. The enthusiasm and eagerness of the employees to contribute towards this noble cause were overwhelming. The event turned out to be a grand success with active participation of our employees, making a significant impact on saving lives.

The employees of Vasavi Group proved once again that they are not only dedicated to their work but also have a compassionate side to them. The spirit of selflessness & empathy exhibited by the employees was commendable, making the event a memorable experience for everyone involved.



Vasavi Group takes immense pride in having such responsible and caring employees who are always ready to contribute towards the betterment of society.



**Mr. Vijay Kumar Yerram**  
CMD, Vasavi Group

2023, feels like just the year for Vasavi Group. Our project pipeline is full of numerous upcoming projects, some of which are already under construction.



With his foresight and unwavering commitment towards his work, Our CMD Vijay kumar has carved a niche for himself in the real estate industry. on the 25th of January 2023, Sri. Nitin Gadkari, Hon. Minister for Road Transport & Highway (GOI), felicitated him with the Indian Achievers Award at the NDMC Convention Center, New Delhi.

Mr. Yerram's exceptional contribution to the Building Construction and Real Estate Industries, particularly his successful completion of Bachupally, Hyderabad's VASAVI URBAN, the largest project under PMAY in India, which offers 4000 No. - 2 BHK units for affordable housing, earned him this prestigious award.

COVER STORY

## Luxurious Living at South India's Largest Gated Community in Hyderabad

Get ready to experience luxurious living at South India's Largest Gated Community in Hyderabad, situated right in front of the LB Nagar Metro Station. The project spans over 29.37 acres of land, has 11 towers with 33 floors, and offers 2, 3 & 4 BHK apartments and Sky Villas with breathtaking unobstructed city views.



The project boasts two luxurious clubhouses with a combined area of 1,31,385 sqft, packed with 100+ world-class amenities including two swimming pools, cricket fields, shuttle courts, yoga and aerobics rooms, play areas for

children, and a fully-stocked gym, among others.

Ananda Nilayam's 72% open space, bamboo grove, and ponds offer a harmonious blend of urban sophistication and natural serenity.

Experience luxury and sophistication from the moment you step in. Enjoy South India's largest gated community with the convenience of being just a stone's throw from LB Nagar Metro Station, multi-specialty healthcare centers, and educational institutions nearby.



### Relax and rejuvenate:

Enjoy your retreat to mindfulness and wellness! Explore our beautiful recreational features, including a Herb Garden, Reflexology park, Meditation pavilion, and Healing Garden. Ananda Nilayam by Vasavi Group is a city retreat with an Amphitheatre, Party Lawn, and Gazebo for entertainment and events. Ideal for intimate gatherings, concerts, cultural events, and quiet reads. Our stunning project is designed to meet all your needs and expectations.



### All your parenting needs under one roof:

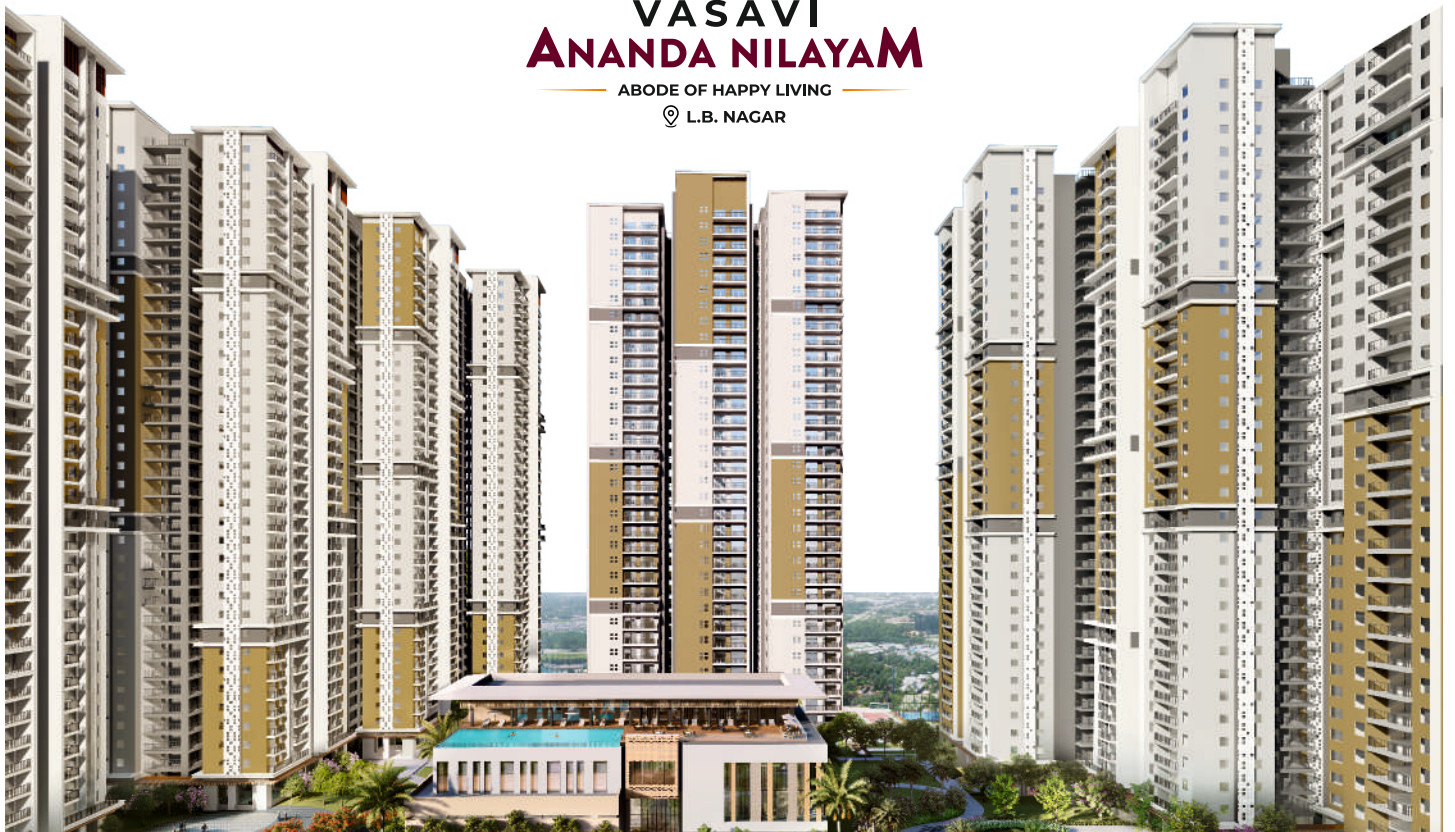
At Ananda Nilayam, we believe that every family deserves a home that's perfect for their unique needs. That's why we offer a range of child care and activity options, including a children's play area, day care-creche, tot lot, multipurpose play area, and sand pit. Whether you have toddlers or young children, we've got you covered!



## VASAVI ANANDA NILAYAM

ABODE OF HAPPY LIVING

L.B. NAGAR



# Unleashing the Power of TELUGU WARRIORS with Vasavi Group in CCL 2023!



Celebrity Cricket League is an exceptional stage that brings together celebrities from diverse backgrounds to exhibit their affection for the game. The Vasavi Group's generous sponsorship of the Telugu Warriors has been instrumental in propagating the

ethos of sportsmanship and encouraging amity. The Vasavi Group's support for the Celebrity Cricket League and the Telugu Warriors team has been truly remarkable, and their efforts to promote sportsmanship and unity are truly commendable. The friendly match held between the Vasavi Group's team and the Telugu Warriors was a testament to the spirit of teamwork and sportsmanship that prevailed on the field. The presence of the Telugu film industry's biggest stars added to the grandeur of the event and showcased the incredible passion that the people of Telugu have for cricket and entertainment.

The unveiling of the Telugu Warriors' poster was a grand affair, capturing the essence of the team's spirit and determination to succeed. The presence of renowned figures from the film industry at

the event was a source of inspiration and encouragement for the team, instilling in them the confidence and determination to conquer all challenges that come their way.

The Vasavi Group's commitment to promoting the spirit of sportsmanship and unity through



their support for the Telugu Warriors team is truly admirable. The team's triumph in the Celebrity Cricket League is a testament to their unwavering dedication and hard work, and it is heartwarming to see the community come together to support the cause.

We can't wait to see what the future holds for the Telugu Warriors team and the Vasavi Group's continued efforts to promote the spirit of sportsmanship and entertainment.



I ♥ MY  
JOB!

“

I feel fortunate to be a part of such a great company that provides opportunities to learn and gain diverse experiences. The management truly cares about the growth of their employees and provides ample scope for it. I am grateful for the chance to develop my skills and knowledge in this supportive environment.



**Lakshmi**  
Manager of Purchase  
and Inventory

”

Kindly send us your talent stories at: [digital@thevasavigroup.com](mailto:digital@thevasavigroup.com)



VASAVI  
URBAN  
BACHUPALLY

I am impressed about the location and best price flat in gated communication. I thank Arun garu from sales team, walking through the details more elaborately. Overall it's affordable, and Dream come true deal to buy a Home in gated community.

**N Arun Kumar**  
(Vasavi Urban)

“

24 Jan 2023

DECCAN  
Chronicle

Vasavi Group launches south Indias largest gated community \_Ananda Nilayam



IN THE BUZZ

**HYDERABAD:** The Vasavi Group on Monday launched a gated community project — Ananda Nilayam — located opposite the LB Nagar Metro Station. The project will comprise 11 towers, with 33 floors each, company officials said.

Tollywood actors Sreeleela, Anupama Parameswaran and Siddu Jonnalagada of DJ Tillu fame attended the launch event on the day.

Spanning 8.5 million square feet, the venture will host 3,576 apartments of 2-4 BHK and sky villas, besides other amenities like a children’s play area, badminton, basketball and cricket arenas, state-of-the-art gym and swimming pools according to a company statement.

Two public clubhouses, spread across 1,31,385 sq ft, will house banquet halls, recreational facilities, gaming arenas, mini theatres, salons, yoga, aerobic rooms and meeting rooms.

A meadow, with a 72 per cent open area, is planned around the residential community with flora planned. It is conveniently located near D-Mart, educational institutions, hospitals and hotels, the statement said.

The Vasavi Group started accepting bookings for the new development and is providing a pre-inaugural price of Rs 6,799 per sq ft for the first 100 customers.

Vasavi Group CMD Vijay Kumar Yerram said, “Ananda Nilayam is the largest gated community in South India, and is located right in front of LB Nagar Metro Station, which makes it more convenient and accessible to the public from various locations of Hyderabad.”

Directors of Vasavi Group, Abhishek Chanda and Soumya Chanda, said, “Ananda Nilayam features over 100 amenities and has the tallest towers of LB Nagar area.”

Telangana Today

27 Jan 2023

Chairman of Vasavi Group receives Indian Achievers Award from Gadkari

The group’s project Vasavi Urban at Bachupally, being billed as the largest project undertaken under PMJAY initiative, has been instrumental in fetching the coveted Indian Achievers Award for Yerram Vijay Kumar.



**Hyderabad:** Chairman, Vasavi Group, Yerram Vijay Kumar has received Indian Achievers Award from union Minister for Road Transport and Highways, Nitin Gadkari for his contribution towards taking up Vasavi Urban real estate project at Bachupally, in a glittering function held in New Delhi.

The group’s project Vasavi Urban at Bachupally, being billed as the largest project undertaken under PMJAY initiative, has been instrumental in fetching the coveted Indian Achievers Award for Yerram Vijay Kumar. On the occasion, the Chairman of Vasavi Group said that the award is a huge recognition for the Vasavi Group and for him personally.



THINK HYDERABAD. THINK PROPERTY.  
THINK INVESTMENTS. THINK VASAVI GROUP.



**CORPORATE OFFICE :** 1st Floor, Anilath Maja Housing Society, Opp. Park Hyatt, Road. No. 2, Banjara Hills, Hyderabad - 34, T.S.

**SALES OFFICE :** 1-98/2/92, Kavuri Hills Road, CBI Colony, Jubilee Hills, Madhapur, Hyderabad - 500 033, Telangana

**Tel. : +91 90191 00099 | Web : www.thevasavigroup.com**

Member of



RESIDENTIAL | COMMERCIAL | RETAIL | IT PARKS | OPEN PLOTS