







# Mr. Vijay Kumar Yerram CMD, Vasavi Group

I wish all the members of Vasavi Group a very Happy Indepen-dence Day on the 76th Independence Day of India. Today, let us pay homage to the freedom fighters who have made supreme sacrifices to make our country free. Their courage and selflessness continue to kindle our spirits even today and inspire us to prove that their sacrifice can never go in vain. On this threshold, we fondly remember the martyrs who have laid down their lives for the country.

On socio-economic parameters, India at 75 has indeed come a long way despite many challenges, and so has Vasavi Group. We have emerged as Hyderabad's leading Real Estate Developer against many odds. With our collective effort and commitment we can take our Company to newer heights. This Independence Day, let us pledge to offer our very best to build a glorious future for Vasavi Group and thus contribute towards building a stronger nation.

At Vasavi Group, we have consistently kept the customer's needs on the top of our minds. And this has resulted in obtaining the love and gratitude of over 5000 families so far.

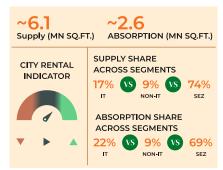
#### **MARKET SCOOP**

### Office Absorption in top cities highest in 9 Years

Leasing of office space in top nine cities rose 61% during the June quarter to record 18.2 million square feet from the previous quarter on better demand, according to a report. Real estate consultant CBRE released its office leasing data for April-June (Q2) of 2022. The gross leasing of office space jumped 220% from the same period of the last year.

"The office sector in India reflected a strong recovery in H1 (January-June) 2022 as occupier sentiments were uplifted due to the relatively reduced severity of the Omicron wave, the subsequent relaxation of restrictions, and improved economic activity," Anshuman Magazine, Chairman & CEO - India, SouthEast Asia, Middle East & Africa at CBRE, said.

Bengaluru, Delhi-NCR and Hyderabad together accounted for about two-thirds of the transaction activity during the quarter and H1 2022, it added. The gross office leasing in Bengaluru rose 59% to 5.6 million square feet, while Hyderabad saw 88% rise in leasing to 2.6 million square feet.



Source: CBRE Report Q2 2022

#### LIFE AT VASAVI

India is a land full of occasions and festivals that citizens belonging to different creeds, regions, genders, and ethnicities celebrate. Most of these festivals root from religions or global observances, but Independence Day brings unity between our diversities and swells our hearts with passion and pride for the country.





Vasavi Group celebrated 75 years of Independence by decking the office with tricolour and

donning white attires to commemorate the sacrifices of our freedom fighters. These passionate pictures show how our offices oozed the spirit of freedom.







#### **COVER STORY**

# Efficient Workplaces for the Future



In recent years commercial workspaces have evolved into comfortable spaces to boost employee productivity. Studies have shown that optimising office spaces pave the way to enhance productivity by as much as 25%.

An efficient workspace starts with well-defined company culture. Employees will undoubtedly have distractions that make it harder to work, but what is the solution? Look for the best design and layout that enhances your employees' performance and productivity. There are various standards that real estate developers follow to create a healthier environment.

#### Factors that make Vasavi Sky City a remarkable option

Gachibowli has always been the central business hub. Vasavi Sky City at Gachibowli Circle is one of the sought-after office spaces in Hyderabad. This office space caters to all sectors. It has all the latest amenities to offer a conducive environment. Vasavi Sky City in Gachibowli provides impressive amenities, including ample parking facilities, 100% power backup, etc.



Infrastructure: The IGBC Pre-Certified Platinum commercial space comprises 3 basements, 1 ground floor, and 19 floors. Centralised air conditioning, 100% power supply, passenger lifts, service lift, lobby, and many more splendidly designed features are part of this impeccably developed office space.

Location: Location plays a vital role in business operations, making businesses easily accessible and noticeable to the rest of the world. Vasavi Sky City is surrounded by IKEA, AIG Hospitals, Deloitte Towers, and T-Hub 2.0, a few of Hyderabad's well-known landmarks.



Security: When purchasing commercial space, it is vital to check if the premises have a proper security system and if the property boundaries are appropriately guarded to avoid any case of theft or burglary of crucial commercial files, documents, and money.

Vasavi Sky City has the perfect office space qualities – excellent location, great connectivity and social surroundings, cutting-edge infrastructure, and a universal office space model. Investing in Vasavi Sky City is wise to make on all counts and without contention.







#### **CSR Initiative:**

# INDEPENDENCE DAY CELEBRATIONS @ ZPHS, BOLARUM



The Team of Vasavi Foundation at ZPHS, Macha Bolarum

Vasavi Foundation, the philanthropic arm of Vasavi Group, joined ZPHS, Macha Bolarum, to celebrate 75 Years of Independent India under the "Azaadi ka Amrit Mahotsav" campaign.

The event started with the rendition of the National Anthem, followed by the unfurling of the Tricolour. Various programs such as Singing & Dancing, Elocution, Fancy Dress, and Water Conservation-themed Poster Making were

conducted, and to add to the spirit of victory, the winners were awarded rolling trophies and medals

Mr. Abhishek Chanda, Director of Vasavi Group, said, "It was heartening to see the zeal with which the students participated in the celebrations. Their love and enthusiasm towards the country symbolise a happy and progressive nation's future."



Mr. Abhishek Chanda handing trophies to the Winners



The enthusiastic Independence Day-themed Fancy Dress Participants





It has been a fantastic journey with Vasavi Group so far. The company's environment is fresh and boosts transparency and maturity. I find myself among great colleagues who share their experiences and work together in a spirit of mutual benefit.

G. Santhosh AGM-Finance & Accounts

Chess is an excellent game that stimulates the mind. It helps inculcate problem-solving skills under pressure. You learn how to think critically and direct resources and that's a skill I can translate to my workplace. I have and will always love playing Chess.

**M. Sravanthi** Sr. Front Office Executive













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జ). శెలంగాణ ఎంలర్టెట్సర్స్ యేషన్ (జీతుఎ)టు. 75వ స్వాతంత్ర ్ల వన్ నేషన్ – వన్ ర్మాన్స్ పైద చేపక్కంతో నిర్వహించిన గౌరవ అతిరులు జాతీయ కెం

షిత్మర్, జాన్లర్,మస్థల రెడ్డి, ఎక్కుకఎసిజ గ్రామికింట్, ఎక్కుకు, వైజనర్ ర్మార్, కాంతాకుమారి, మల్లరెడ్డి హెల్త్ గిటీ, ప్రశ్వేర్, రాక్షర్, గిహెడ్, క్లీతిరెడ్డ్ అ డికి పేటే, ప్రాలక్స్ బంటర్వేమన్ న్యూల్, స్కాలక్స్ అకారమ్, గతాయిని వేరిక, శైలోగ



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స్వతంత్ర భారత వ్యజోత్సవాల్లో భాగంగా మాదాపూర్లోని హైటెక్స్లో డీసీఈఐ (తెలంగాణ ఛాంబర్ ఆఫ్ ఈవెంట్ ఇండస్ట్రీస్) ఆధ్వర్యంలో పలు పాఠశాలలకు చెందిన 5 వేల మంది విద్యార్థులతో కలిసి వన్ నేషన్ వన్ డ్యాన్స్ కార్యక్రమాన్ని అట్టహాసంగా నిర్వహించారు. ఇందులో పలు దేశ భక్తి గీతాలను ఆలపించి రంగు రంగుల కాగితాలను ఎగురవేస్తు నృత్యం చేస్తూ అలరించారు.

– మాదాపూర్, ఆగస్టు 15

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### MEDIA EXPRESS

## TCEI & TEA celebrate Independence Day with a colourful & biggest dance performance ONE NATION - ONE DANCE



Hyderabad; Media Express: Telangana Chamber of Events Industry (TCEI) and Telangana Entertainers Association (TEA), representing the various stakeholders from the Event industry, celebrated the 75th Independence Day, by hosting a colourfully themed performance ONE NATION – ONE DANCE, at HITEX, today. The event Treasurer FOGI and Dr CH Preeti Reddy, Director, Mallareddy Health City.

The biggest synchronised dance performance One Nation One Dance, with over 7500 participants was a tribute paid by TCEI and TEA to commemorate our great nation's Azadi Ka Amrit Mahotsav. The participants included members of TCEI and TEA, budding event professionals from NITHM and students from various schools including Birla Open Minds International School, International School, Shaikpet; Scholars International School; Gitanjali Vedika and Kairos School. They shook a leg real time to one tune and choreography, while participating from centres across the city connected through live streaming. The dignitaries including the Home Minister and TCEI members were present at the HITEX Exhibition Grounds at Madhapur.

Speaking about One Nation - One Dance, conceived and executed by Telangana Entertainers Association; its President Sravya Manasa said, 'One Nation One Dance, is an endeavour by TCEI-TEA to evoke patriotic fervour and bring everyone, irrespective of their caste, creed, gender, colour, race, religion, regional affiliations together through an event, wherein everyone dances to one tune, to celebrate oneness, to celebrate togetherness, to celebrate Hyderabad and to celebrate Telangana.

The event began with performances from Flautist Uma Krishna; Violinist Shandilya; a Dance- Jam by TEA Choreographers and Vandemataram performances, leading to a free flowing footwork and slick and deft dance moves from the participants. This built the necessary tempo and inspired a patriotic fervour all around. Later,



the flag was hoisted followed by National Anthem being sung and the dignitaries speeches. The event reached a crescendo and culminated with the popular Bollywood number 'JAI HO' enthralling and mesmerising the gathering.

Elaborating on the multifarious activities TCEI is initiating, its President Balaram Babu said, 'TCEI is all set to host the 5th edition of 'Stri Shakti Awards 2022' on October 3, 2022 at Hyderabad. This event celebrates Women in Events by awarding Stri Ratna, Stri Murti and Stri Shakti Awards on pan India basis. During the previous editions, outstanding women officers from State Government's Irrigation department were recognised and this year too Lady officials from the Government along with women achievers in Self Help Groups will be acknowledged for their stupendous work. He said, TCEI will be conducting the 6th edition of EPL (Ecube Premier League), its popular cricket league for the industry fraternity, in October end. The program concluded with acknowledgements to all those who helped in making this program a grand success especially HITEX Exhibition Center for always associating with TCEI in its events.

TCEI functionaries Surat Singh Malhotra, Founder President, Ravi Bura, General Secretary; Toufiq Md. Khan, Treasurer; Shivani Sen TCEI Vice-President (TEA); Farha Kudari, EC Member TCEI; Abhishek, Director of Vasavi Group; Md Zeeshan, Director of RR Group; Sharmila Kasala, TEA, Vice President; Aaryan Rajput, TEA, Secretary; Chanchal Sharma, TEA Treasurer; Nagesh S Jt Secretary TEA, Prakash Rao, Krupa Patel, Sachin, Amit Gupta - TEA EC Members; Manoj Inani, TEFA President; Neeru Mohan, Vice president, TEFA; Sandeep Jain TEFA Secretary; Pavan, TEFA Treasurer; Azmat Ali, TEFA Jt Secretary: Harish Gupta, Treasurer of TECA; Aditya Deenadayal, President TEVA, were among those present from the Event fraternity.



## THINK HYDERABAD, THINK PROPERTY. THINK INVESTMENTS, THINK VASAVI GROUP,

















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